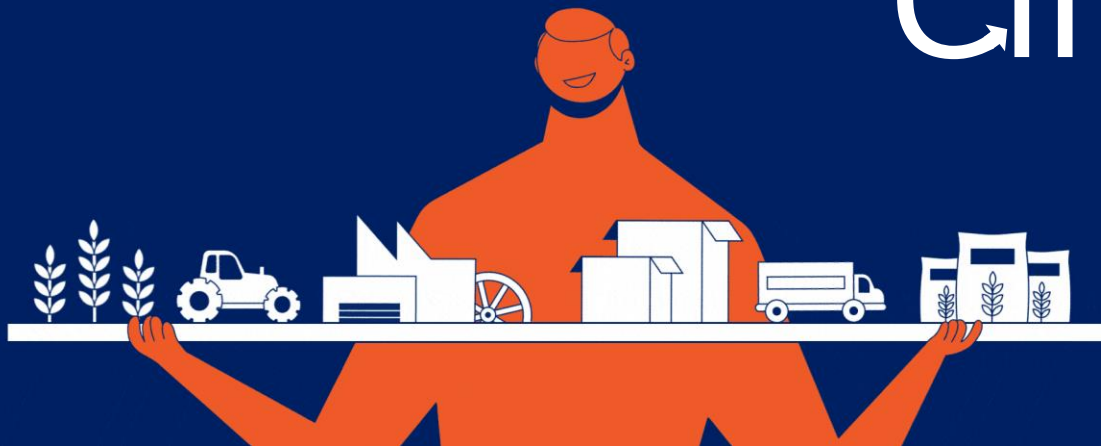


Circol-Up



GS1 Italy supports circularity



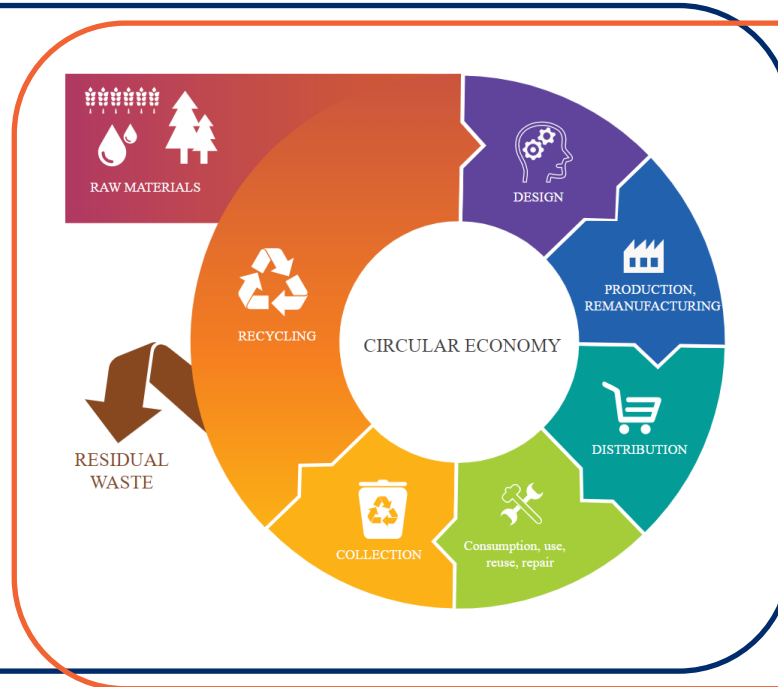
GS1 standards



Circular economy



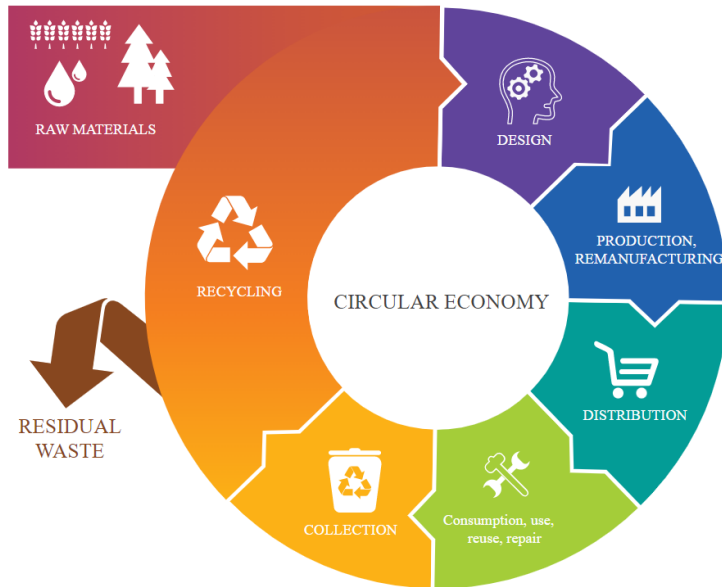
Circular data



Best practices & projects ECR

Making sustainability part of companies daily activities

Life cycle approach



This approach aims to minimize the environmental and socio-economic burdens associated with product or product portfolio throughout its value chain and its entire life cycle:

- Raw Material Extraction.
- Design
- Manufacturing & Processing.
- Transportation & distribution
- Consumption, use, repair, reuse
- Collection
- Recycling
- Waste disposal

Analysis of quantitative and qualitative aspects in order to get the 'whole picture' of new opportunities to improve sustainability and maximise circularity.



Operational web tool, **specific for the FMCG sector**, developed to help every single company to **measure the level of circularity** in all the product life cycle and to **facilitate** the implementation of **circular economic models**.



Circol-UP: users



Thank you!



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